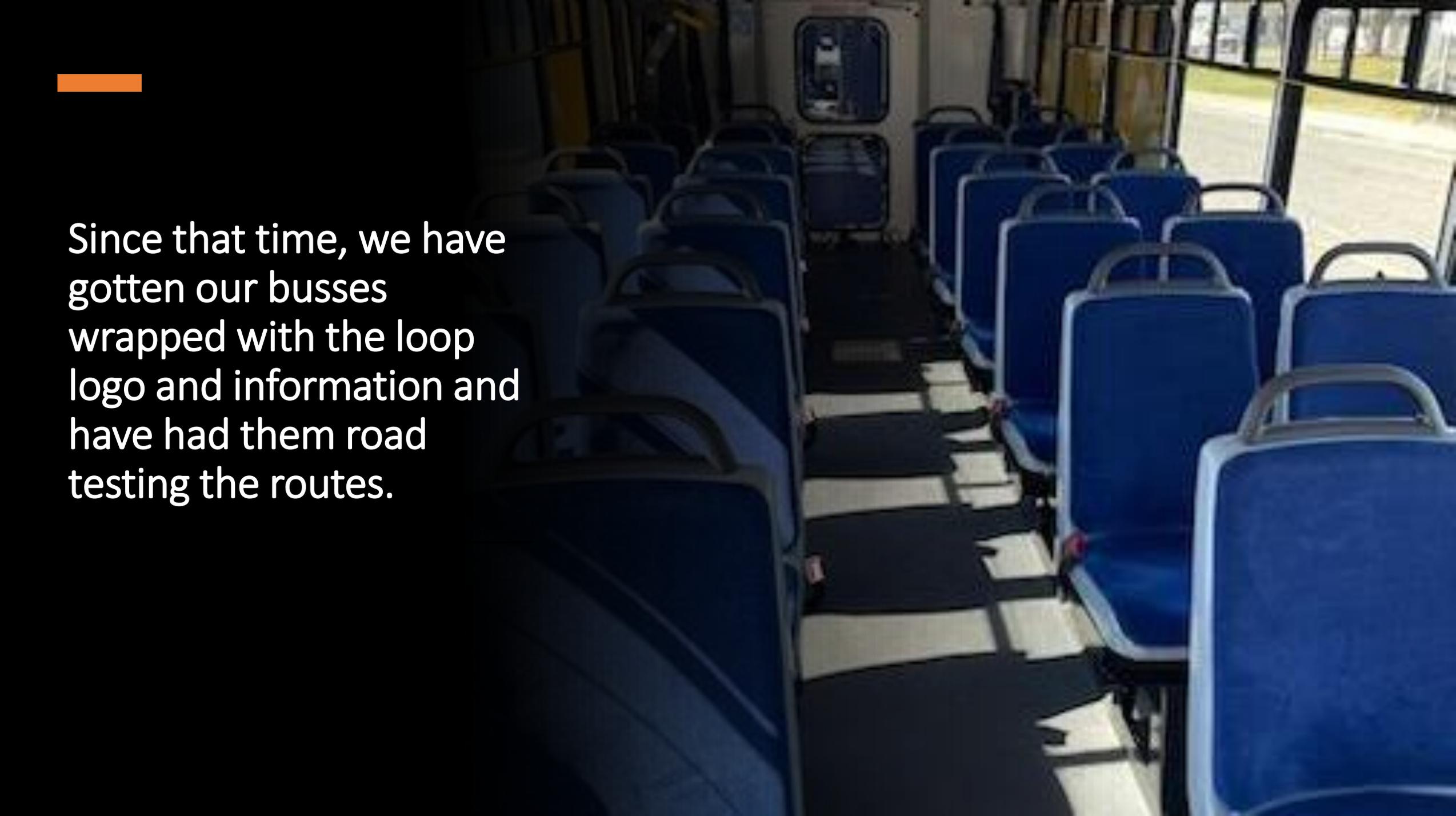




The Loop
Morrow County Public Transit
Fixed Route Soft Launch
2024



Loop drivers have been running test routes since we hired our first full time drivers in January of 2024.

The image shows the interior of a bus, viewed from the back of the vehicle looking towards the front. The seats are blue with white frames and are arranged in two rows on either side of a central aisle. The aisle has a black and white striped pattern. The front of the bus is visible, showing the driver's area and the windshield. The lighting is bright, suggesting the bus is parked outdoors.

Since that time, we have gotten our busses wrapped with the loop logo and information and have had them road testing the routes.

We have engaged in numerous conversations with our key stakeholders through out the region, Morrow County and the individual communities we are

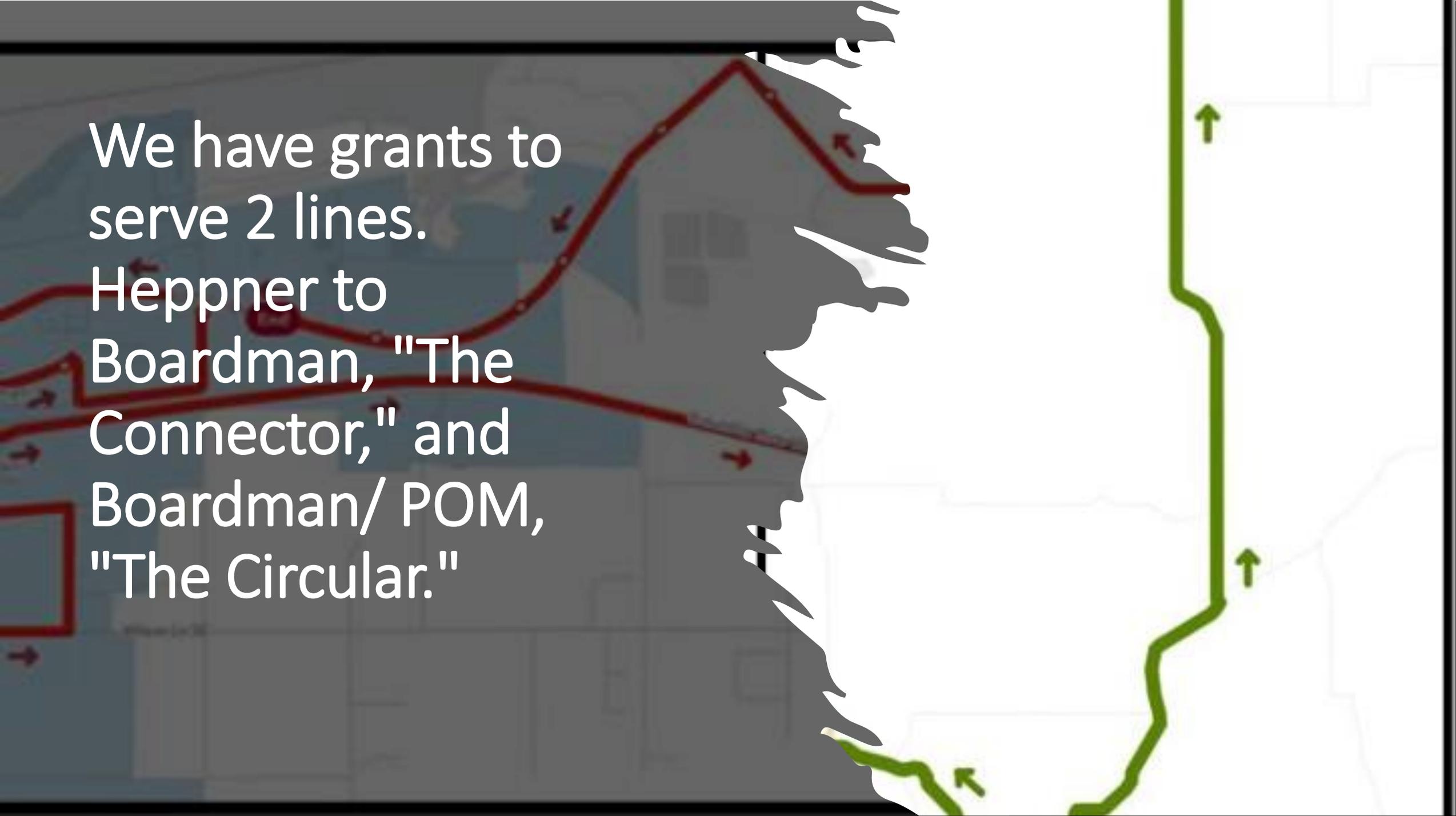
able to serve.



The approval for these two lines was based on studies conducted and completed before Covid 19 changed the face of transportation in general and Morrow County as a whole.

	Total Population (ACS)	Total Households (ACS)	Below 100% Poverty	Below 200% Poverty	People with Disability	Youth (Under 18)	Older Adults (65 and older)
246,155	4,096,744	1,642,579	12.4%	29.3%	14.3%	20.7%	17.7%
12,303	11,384	4,093	15.1%	42.5%	17.3%	27.5%	22.4%
NA	3,527	1,086	20.6%	51.3%	11.1%	33.7%	12.5%
NA	1,264	556	10.9%	39.9%	27.9%	25.9%	29.5%
NA	410	178	16.6%	29.3%	32.7%	19.5%	32.9%
NA	1,896	668	16.2%	44.6%	16.4%	25.9%	16.6%
NA	160	85	8.8%	51.3%	44.4%	21.9%	40.0%

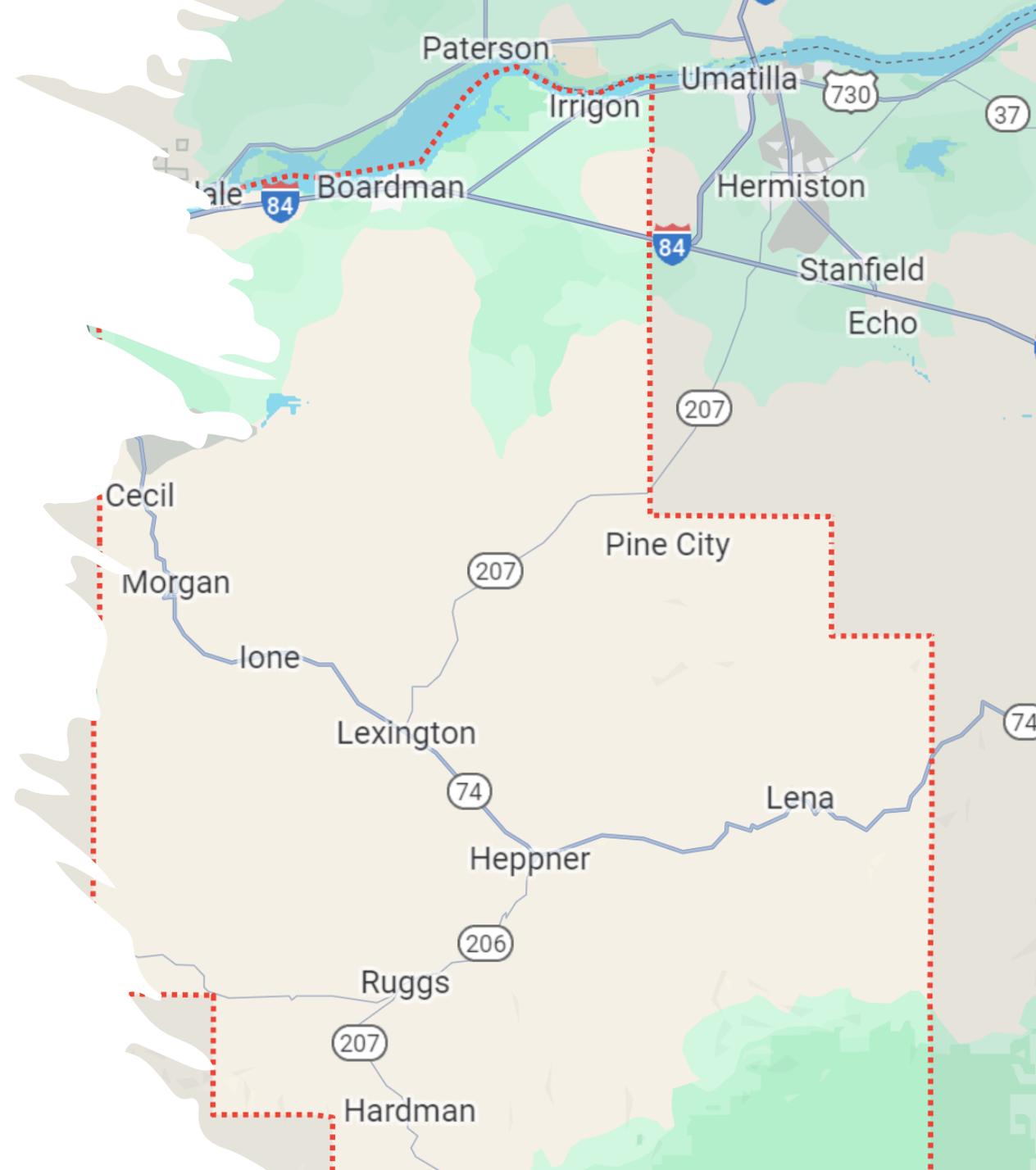
We have grants to serve 2 lines.
Heppner to Boardman, "The Connector," and Boardman/ POM, "The Circular."



Upon meeting with our community partners we have had to make some significant changes to what was drawn up before we took the reins in order to accommodate community growth.



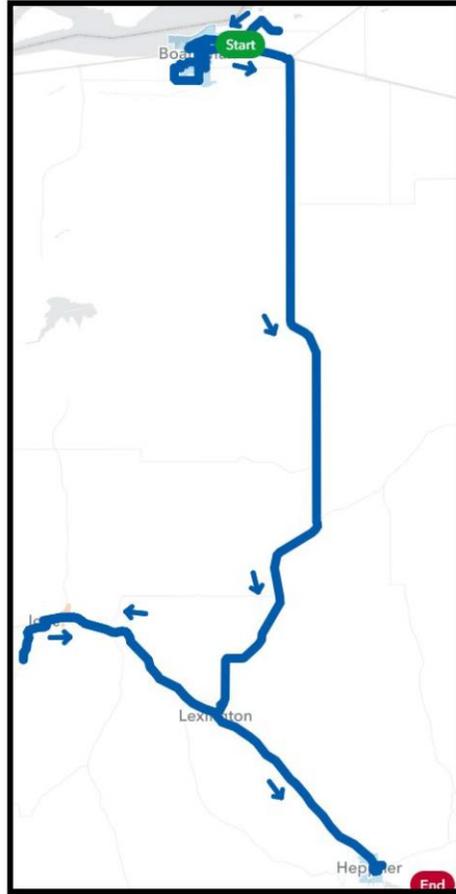
Our current routes are designed around the significant growth that has taken place in the community of Boardman, the POM employers and the services that exist in South Morrow County particularly Heppner.



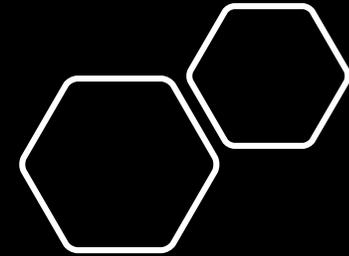
Facebook



Website



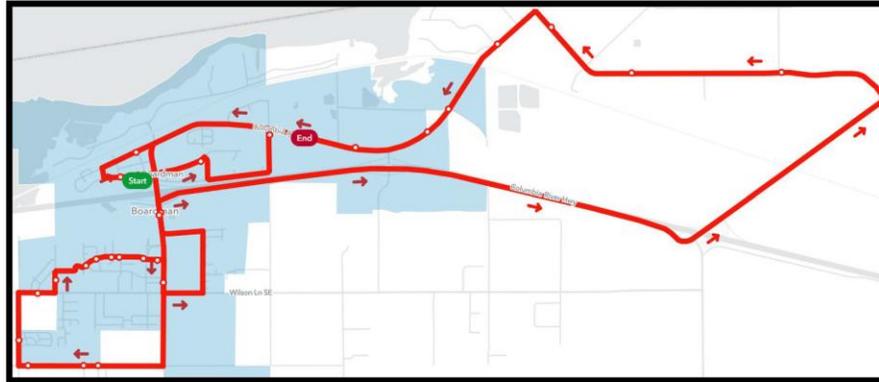
STOP TIME & LOCATIONS		
Hanley Energy	7:15	am/pm
Calbee	7:18	am/pm
Ofi/ALTO	7:19	am/pm
Tillamook	7:21	am/pm
Boardman Foods	7:21	am/pm
Morrow Cold Storage	7:22	am/pm
Oregon Potato	7:23	am/pm
Lamb Weston West	7:23	am/pm
Olson	7:23	am/pm
Port View Apartments	7:24	am/pm
C&D	7:30	am/pm
Boardman Trail Apartments	7:27	am/pm
Boardman Annex	7:28	am/pm
Boardman City Park	7:30	am/pm
W 2nd St	7:31	am/pm
W 3rd St	7:32	am/pm
W 1st St	7:33	am/pm
Car Wash	7:35	am/pm
NE Willowfork	7:36	am/pm
Mt. View	7:38	am/pm
Parkside	7:38	am/pm
Hilltop	7:39	am/pm
Driftwood RV Park	7:39	am/pm
Bella Vista Estates	7:40	am/pm
Mt. Adams	7:42	am/pm
Mt. Hood	7:42	am/pm
Faler	7:42	am/pm
Maple Crest Apartments	7:43	am/pm
SW Willowfork	7:44	am/pm
Cottonwood	7:44	am/pm
Blalock	7:45	am/pm
Locust	7:45	am/pm
Tatone	7:45	am/pm
Murry's Pharmacy	7:46	am/pm
Anderson	7:49	am/pm
Food Pod	7:51	am/pm
Ione City Park	8:47	am/pm
Lexington Sinclair Station	8:57	am/pm
Heppner Harvest Foods	9:09	am/pm
Pioneer Memorial Hospital	9:12	am/pm
Morrow County Courthouse	9:13	am/pm



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Check The Loop Website at co.morrow.or.us/theloop for the most up to date information.

Any questions should be directed to theloop@co.morrow.or.us or 541-676-5667



STOP TIME & LOCATIONS				
C&D	1:15 PM	3:15 PM	4:15 PM	6:15 PM
Boardman Trail Apartments	1:16 PM	3:15 PM	4:15 PM	6:15 PM
Boardman Annex	1:16 PM	3:16 PM	4:16 PM	6:16 PM
Olson	1:19 PM	3:19 PM	4:18 PM	6:18 PM
Port View Apartments	1:20 PM	3:20 PM	4:19 PM	6:19 PM
Boardman City Park	1:22 PM	3:23 PM	4:22 PM	6:21 PM
W 2nd St	1:23 PM	3:23 PM	4:22 PM	6:21 PM
W 3rd St	1:23 PM	3:24 PM	4:23 PM	6:22 PM
W 1st St	1:24 PM	3:25 PM	4:24 PM	6:23 PM
Car Wash	1:26 PM	3:27 PM	4:26 PM	6:25 PM
NE Willowfork	1:27 PM	3:29 PM	4:28 PM	6:26 PM
Mt. View	1:30 PM	3:31 PM	4:30 PM	6:26 PM
Parkside	1:30 PM	3:32 PM	4:31 PM	6:28 PM
Hilltop	1:30 PM	3:32 PM	4:31 PM	6:29 PM
Driftwood RV Park	1:31 PM	3:34 PM	4:32 PM	6:30 PM
Bella Vista Estates	1:31 PM	3:35 PM	4:34 PM	6:31 PM
Mt. Adams	1:33 PM	3:36 PM	4:35 PM	6:32 PM
Mt. Hood	1:33 PM	3:37 PM	4:35 PM	6:32 PM
Faler	1:33 PM	3:37 PM	4:36 PM	6:32 PM
Maple Crest Apartments	1:34 PM	3:38 PM	4:37 PM	6:33 PM
SW Willowfork	1:35 PM	3:39 PM	4:38 PM	6:34 PM
Cottonwood	1:35 PM	3:40 PM	4:39 PM	6:35 PM
Blalock	1:36 PM	3:41 PM	4:40 PM	6:35 PM
Locust	1:36 PM	3:41 PM	4:40 PM	6:35 PM
Tatone	1:36 PM	3:42 PM	4:41 PM	6:36 PM
Murry's Pharmacy	1:37 PM	3:43 PM	4:42 PM	6:36 PM
Anderson	1:40 PM	3:45 PM	4:44 PM	6:39 PM
Food Pod	1:42 PM	3:47 PM	4:46 PM	6:41 PM
Hanley Energy	1:52 PM	3:57 PM	4:56 PM	6:50 PM
Calbee	1:53 PM	3:58 PM	4:57 PM	6:52 PM
Ofi/ALTO	1:54 PM	4:00 PM	4:59 PM	6:53 PM
Tillamook	1:55 PM	4:01 PM	5:00 PM	6:54 PM
Boardman Foods	1:56 PM	4:02 PM	5:01 PM	6:55 PM
Morrow Cold Storage	1:57 PM	4:03 PM	5:02 PM	6:56 PM
Oregon Potato	1:57 PM	4:04 PM	5:03 PM	6:57 PM
Lamb Weston West	1:57 PM	4:05 PM	5:04 PM	6:57 PM

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the loop



STOP TIME & LOCATIONS			
Pioneer Memorial Hospital	4:45	10:30	12:15
Morrow County Courthouse	4:46	10:31	12:16
Heppner Harvest Foods	4:48	10:33	12:18
Ione City Park	5:11	11:02	12:39
Lexington Sinclair	5:23	11:14	12:50
C&D	6:01	11:47	1:29
Boardman Trail Apartments	6:02	11:48	1:29
Boardman Annex	6:02	11:48	1:30
Olson	6:05	11:51	1:33
Port View Apartments	6:06	11:52	1:34
Boardman City Park	6:08	11:54	1:36
W 2nd St	6:09	11:55	1:37
W 3rd St	6:09	11:55	1:38
W 1st St	6:10	11:56	1:39
Car Wash	6:12	11:58	1:41
NE Willowfork	6:13	11:59	1:42
Mt. View	6:16	12:02	1:45
Parkside	6:16	12:02	1:45
Hilltop	6:16	12:02	1:45
Driftwood RV Park	6:17	12:03	1:47
Bella Vista Estates	6:17	12:03	1:48
Mt. Adams	6:19	12:05	1:49
Mt. Hood	6:19	12:05	1:50
Faler	6:19	12:05	1:50
Maple Crest Apartments	6:20	12:06	1:51
SW Willowfork	6:21	12:07	1:52
Cottonwood	6:21	12:07	1:52
Blalock	6:22	12:08	1:54
Locust	6:22	12:08	1:54
Tatone	6:22	12:08	1:55
Murray's Pharmacy	6:23	12:09	1:56
Anderson	6:26	12:12	1:58
Food Pod	6:28	12:14	2:00
Hanley Energy	6:37	12:24	2:10
Calbee	6:38	12:25	2:11
Ofi/ALTO	6:39	12:26	2:14
Tillamook	6:40	12:27	2:15
Boardman Foods	6:41	12:28	2:16
Morrow Cold Storage	6:42	12:29	2:17
Oregon Potato	6:42	12:29	2:18
Lamb Weston West	6:42	12:29	2:19

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The current routes are designed to get south county residents into Boardman before the 7:00 am shift at the port area employers. It also takes the North end residents South in a timely manner for Circuit Court proceedings. Before returning at 10:30 and 12:15 respectively.





All of the routes between Boardman and Heppner include stops in both Lexington and Lone, and complete a circuit of Boardman. Including those, we have a total of 9 trips around boardman throughout the day.

Boardman

OR

Starting at 7:15 pm our routes are designed to start again at the far end of the Port and make one final lap around Boardman before returning anyone who rode in on the earlier trips, to get them back to South County.

While we recognize that there are significant improvements to be made to the timing of these routes and their spacing, We also understand that there is always the need to evolve in the transit world and the only way to make sure that the changes we are making are valid, is to have drivers behind the wheel and passengers in the seat from which to gain the data.



We are also pushing hard to develop a list of persons to include future press release information to. Anyone wanting to be added to our future mailings should send the request to.

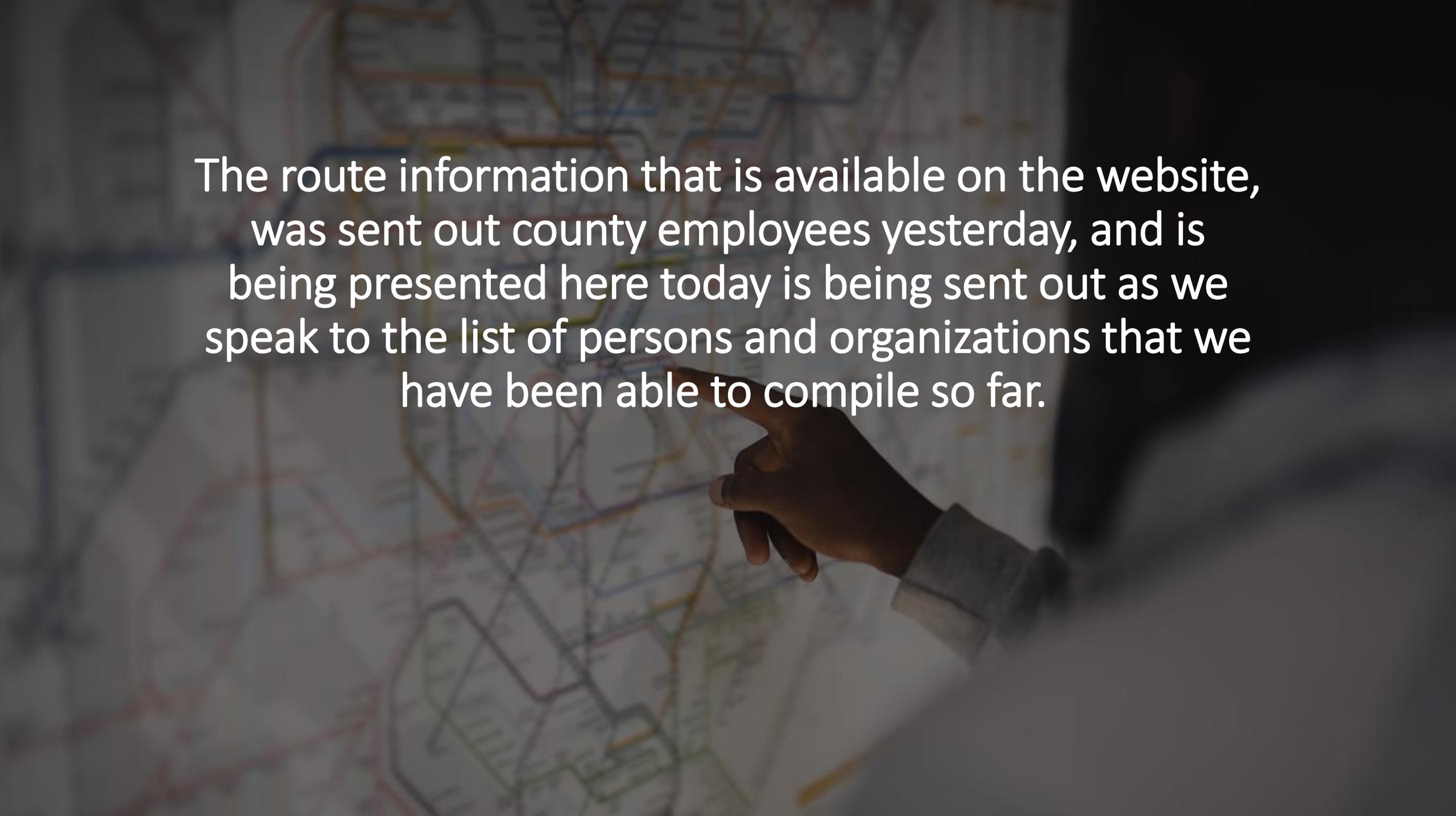
theloop@co.morrow.or.us
Subject: Add Me



A hand is shown in the background, blurred, using a computer mouse on a wooden desk. In the foreground, a large, three-dimensional '@' symbol made of cardboard stands on the desk. The background is a bright, out-of-focus office environment.

On March 18, we were able to release the information to county employees via the county email server so that they were able to have the first look at the information. This served us in two ways; 1. It got more eyes on the information to help us identify problems in the formatting. 2. It got the information into the hands of the people who were most likely to be getting questions from their friends and family.

Nobody likes to be the last to know that something is happening at work. Since then we have spent time focusing on getting the word out.

A hand in a light-colored sleeve points towards a map with various colored lines (red, blue, green, orange) on a light background. The map is slightly out of focus, and the hand is the primary focus in the lower right quadrant.

The route information that is available on the website, was sent out county employees yesterday, and is being presented here today is being sent out as we speak to the list of persons and organizations that we have been able to compile so far.



The last and largest part of our soft launch is set to occur after April 1, 2024.

We would like to thank everyone who came out to join us for the ribbon cutting ceremonies in Heppner and Boardman. We would also like to ask you all to share any photographs you were able to obtain from the festivities and continue to spread the word about what we are trying to accomplish.





Ben Tucker, Patrick Keely, Audry Durfey, Marytza Reyes, Colleen Dyer, Bacon



Patrick Keely

David Sykes

Ben Tucker



Left to Right:

Patrick Keely
Loop Supervisor

Jeff Wentholz
County Commissioner

Loren Deiter
Captain BPD

John Bowles
Morrow County Sheriff

Paul Keefer
Mayor Boardman

David Sykes
County Commissioner

Roy Drago Jr.
County Commissioner

Aaron Palmquist
Irrigon City Manager/
Loop Advisory
Committee Member

Ben Tucker
Transit Manager







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676-5667

Patrick Keely

John Bowles

David Sykes

Glen Deihl

Matt Jensen

Ben Tucker

Bacon Testing the Equipment



Please share any photos you
have or get of Bacon or our
busses, vans or drivers around
town with us at
theloop@co.morrow.or.us

